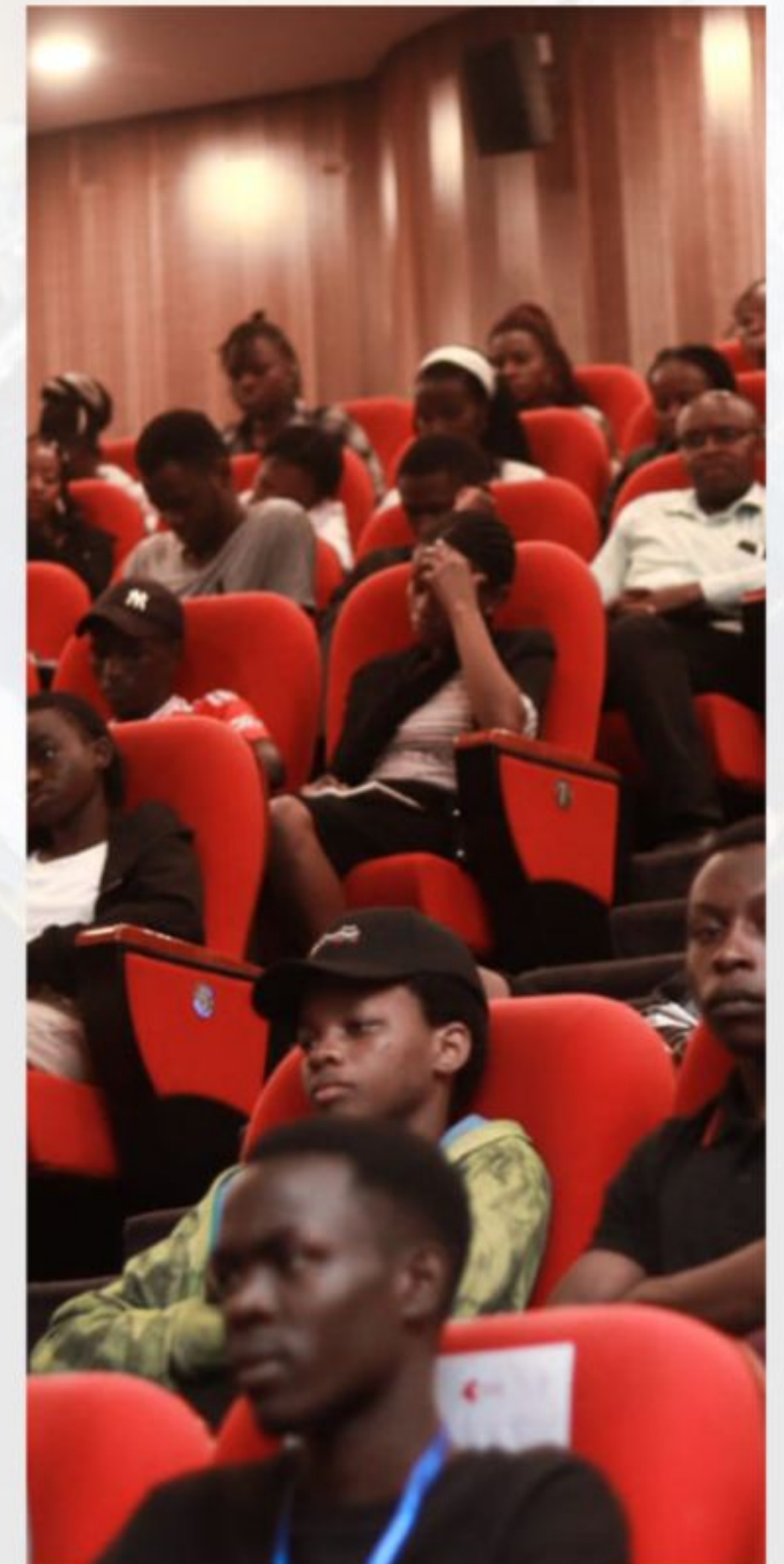
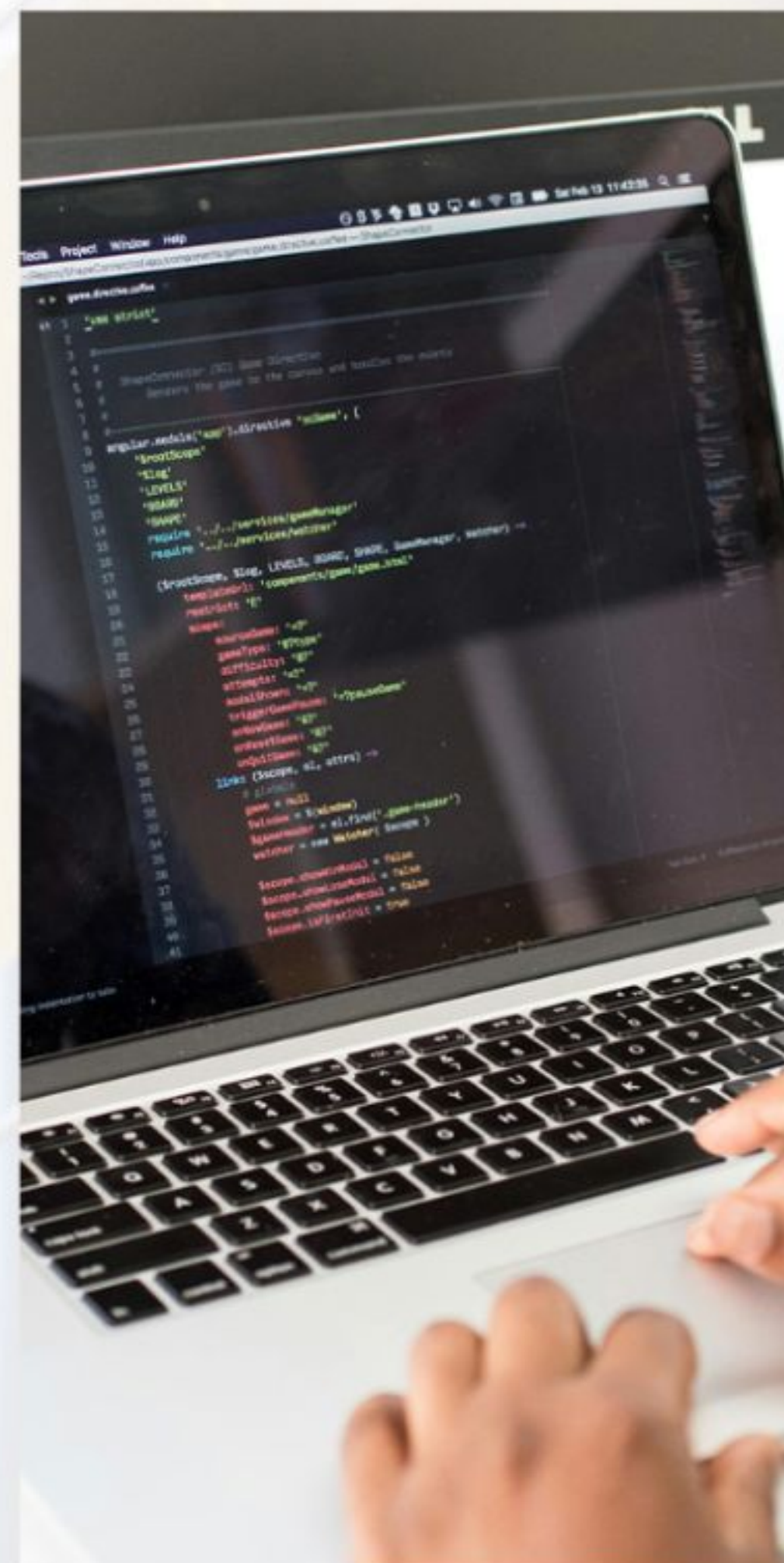




Africa's Women In Space Conference

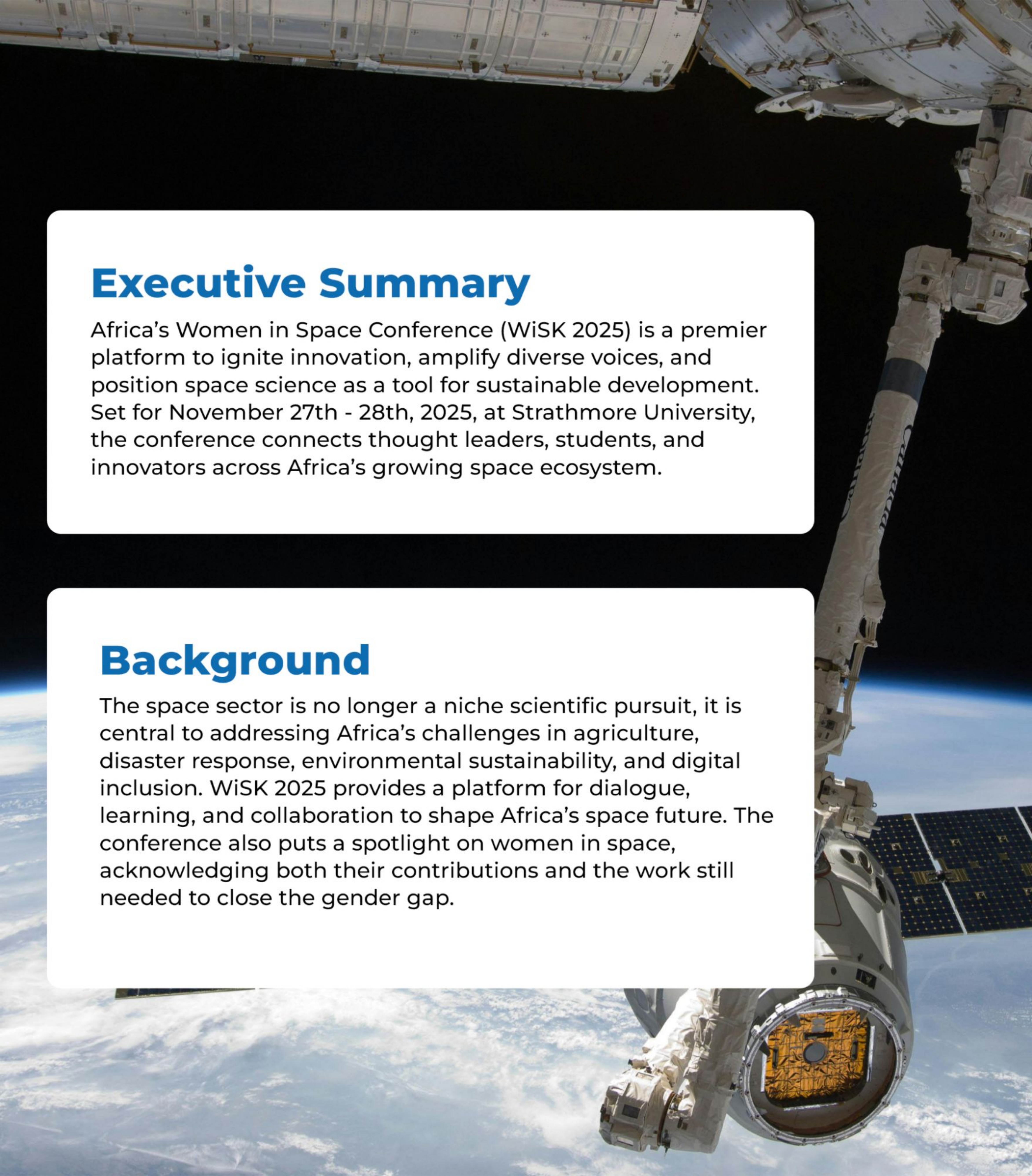


Theme : Reaching for the stars for Africa's Development.

27th - 28th November 2025

Venue: Strathmore University

Concept Note

The background of the entire page is a high-resolution photograph of the International Space Station (ISS) in orbit. The station's complex structure, including its large solar panel arrays and various modules, is visible against the blackness of space. Below the station, the Earth's surface is shown, featuring a mix of blue oceans and white, swirling cloud patterns. The perspective is from a slightly elevated angle, looking down at the station and the planet below.

Executive Summary

Africa's Women in Space Conference (WiSK 2025) is a premier platform to ignite innovation, amplify diverse voices, and position space science as a tool for sustainable development. Set for November 27th - 28th, 2025, at Strathmore University, the conference connects thought leaders, students, and innovators across Africa's growing space ecosystem.

Background

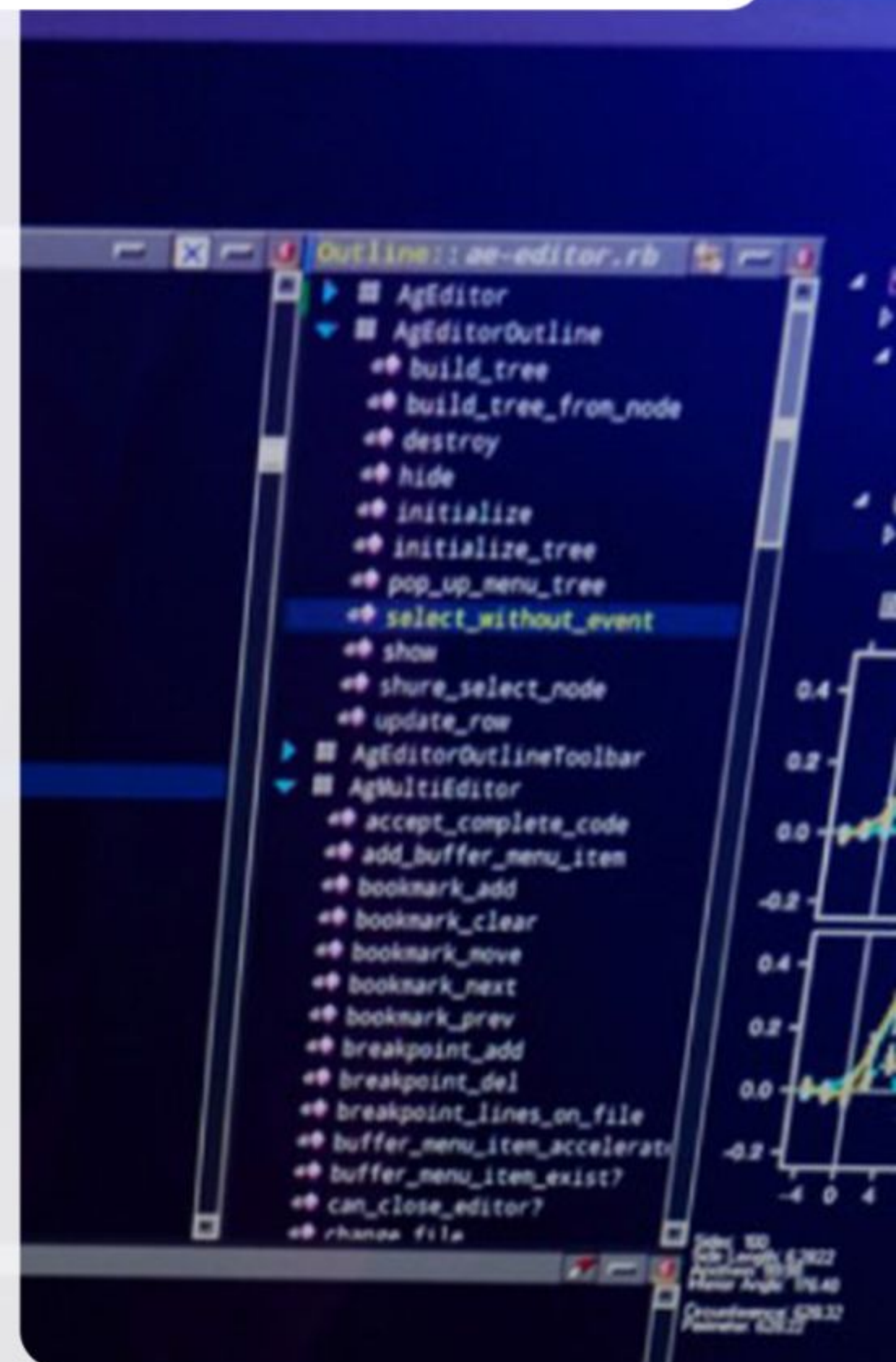
The space sector is no longer a niche scientific pursuit, it is central to addressing Africa's challenges in agriculture, disaster response, environmental sustainability, and digital inclusion. WiSK 2025 provides a platform for dialogue, learning, and collaboration to shape Africa's space future. The conference also puts a spotlight on women in space, acknowledging both their contributions and the work still needed to close the gender gap.

Objectives

1. Raise awareness of the role of space science in solving Africa's socio-economic and environmental challenges.
2. Foster cross-sector collaboration among governments, academia, startups, and civil society.
3. Showcase African innovations and entrepreneurial ventures applying space technology.
4. Inspire youth and early-career professionals through mentorship and career development.
5. Advance gender inclusion by highlighting women's contributions and pathways to equity.
6. Explore emerging technologies like AI and robotics in space applications.
7. Contribute to policy and institutional frameworks supporting Africa's space.

Expected Outcomes

1. Increased awareness and visibility of Africa's space industry across media and academia.
2. Growth in student participation in space/STEM initiatives, measured through post-event tracking.
3. New partnerships formed between at least 10 institutions across the space ecosystem.
4. Exposure of 10+ investment-ready startups to potential funders.
5. Publication of a post-conference report with policy recommendations and mentorship results.



Conference Theme: Reaching for the stars for Africa's Development.

Sub Themes.

1. Space Technology for Sustainable Development.

- Satellite data applications in agriculture, energy, and environmental monitoring.
- Using space technology to address SDGs.

2. Emerging Technologies in Space Science.

- Integration of AI, VR/AR, robotics, and quantum tech in space missions and systems.

3. Career Progression & Workforce Development in the Space Sector.

- Pathways from secondary school to space agencies and tech startups.
- Academic and vocational training opportunities.

4. Research, Innovation & Academic Partnerships.

- Building pan-African collaborations in astrophysics, aerospace engineering, and geospatial science.



5. Space Entrepreneurship & Start-ups.

- Business opportunities in satellite data analytics, space-based services, and commercial payloads.

6. Gender & Youth Inclusion in Space Careers.

- Highlighting efforts to diversify talent and create equal opportunity.

Event Activities

a) Technical Presentations

Keynotes and expert talks on innovation trends, satellite applications, data-driven development, and African-led space initiatives.

b) Panel Discussions

Panels on policy, entrepreneurship, global partnerships, and real-world applications of space technologies. Will include student moderators and panelists for fresh perspectives.

c) Career Explorations Corners

Interactive corners hosted by space agencies, universities, startups, and tech firms to showcase opportunities in space-related careers.

d) Speed Mentorship & Networking

Fast-paced sessions connecting students and young professionals with seasoned mentors and experts from the public and private sectors.

e) Innovation & Tech Experiences

- i. Virtual Reality Space Missions.
- ii. Model Rocket Building & Demonstrations.
- iii. Planetarium Dome Show.
- iv. Space Quiz Competitions.



Target Audience

- a. Students & Youth → Learn, network, explore careers.
- b. Professionals & Entrepreneurs → Showcase innovations, connect with investors.
- c. Educators & Researchers → Share knowledge, build collaborations.
- d. Policymakers → Gather insights for national space strategies.
- e. Sponsors & Partners → Gain visibility, access talent and tech, contribute to impact.

Exhibitions

A dedicated exhibition zone will showcase innovations, projects, technologies, and partnerships from across Africa and beyond.

Booth Size	Amount
Standard Exhibition Booth 3m x 3m	Kshs. 50,000



Sponsorship & Partnership Opportunities

We invite corporate organizations, research institutions, and development agencies to partner with us as sponsors. Sponsorship packages include:



Kshs. 150,000



Kshs. 250,000



Kshs. 350,000



Kshs 450,000



Kshs. 550,000

Strategic Importance & Value for Stakeholder

Africa's Women in Space Conference is a powerful intersection of science, innovation, policy, and development. Sponsoring AWiSC 2025 is an opportunity to align with Africa's future-focused innovation, support women in STEM, and gain unmatched visibility with key players in space, policy, and academia.

Sponsors and partners will gain:

- a. Visibility among Africa's next generation of innovators.
- b. Networking opportunities with high-level professionals and institutions.
- c. Insights into investment-ready innovations and talent.
- d. A platform for CSR alignment in education, technology, and youth development.

Partnership Benefits



Benefits	Diamond Kshs. 550,000	Platinum Kshs. 450,000	Gold Kshs. 350,000	Silver Kshs. 250,000	Bronze Kshs. 150,000
1. Logo placement on all conference marketing materials.	✓	✓	✓	✓	✓
2. Social media shoutouts.	✓	✓	✓	✓	✓
3. Speaking opportunity in a breakout session.	✓	✓	✓	✓	✓
4. Acknowledgement during the conference.	✓	✓	✓	✓	✓
5. Company profile displayed strategically inside the conference main hall.	✓	✓	✓	✓	✓
6. VIP exclusive breakfast held on the first day of the conference.	✓	✓	✓	✓	✓
7. Running ads during breaks on screens and social media.	✓	✓	✓	✓	
8. Exhibition booth (3m x 3m with 2 chairs and a table).	✓	✓	✓	✓	
9. Corporate banner in the conference main hall.	✓	✓	✓	✓	
10. Booth specific branding.	✓	✓	✓		
11. Main stage speaking opportunity.	✓	✓	✓		
12. Private keynote address during the opening ceremony.	✓	✓			
13. Private technical masterclass/workshop (40 mins).	✓				

Payments can be made via:

Women in Space Kenya Bank Account

Bank name: DIAMOND TRUST BANK

Bank Branch: CROSS ROADS BRANCH

Bank code: 63

Branch code: 036

Swift code: DTKEKENA

Account number: 0384466002 KES || 0384466003 USD

Account Name: WOMEN IN SPACE LIMITED

MPESA

Paybill No. : 516600

Account No. : 0384466002

Account Name: WOMEN IN SPACE LIMITED

Conclusion

Join us in shaping the future of Africa's space industry. Whether you're a sponsor, speaker, student, or innovator, AWiSC 2025 is your platform to inspire, connect, and lead. Let's reach for the stars, together.

Thank You

Contact Us



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